



## The Role of the MSL through the Eyes of External Stakeholders 28.03.2019

Presented at the Scientific Event of EL.E.F.I. in Athens, on March 28 2019, at the History Museum of the National and Kapodistrian University of Athens, Greece. Organizing Committee Members of EL.E.F.I.: Elena Niotaki, Nikos Theofanidiis, Athanassios Chaniotis, Julia Vassiliadou

### Summary /Key Highlights

Round Table Discussion with Health Care Professionals, Clinical Doctors and Medical Experts about the:

#### A. “Ideal Characteristics” of MSL:

A scientist with Patient and Doctor centric approach, capable to ignite curiosity through up to date research data and comprehensive knowledge of the subjects to discuss.

An intelligent person with highly developed native or cultivated emotional intelligence and professional ethos.

A credible and trusted discussant with impartial approach to scientific matters.

A socially graced person ,a formidable debater able to spark critical scientific dialogue, mediate, engage in in-depth analysis and uncover uncertainties, address unanswered questions/objections with full respect of code of ethics ,regulations and legislation.

#### B. Value of the Role of the MSL and contribution in Clinical Practice and Research:

Importance of the role, which inspires respect to the other speakers with impact on dialogue to translate research data into clinical practice.

Plays the role of the consultant/ liaison with specialized scientific expertise that decisively contributes to the understanding of future developments.

Clearly distinct role within Medical Affairs and differentiated role from other company departments, reflecting the vision of pioneering and innovative companies that have the role compared to other that do not yet have it.

The contribution of the role of MSL has decisively affected the expansion of New Knowledge-innovation, which must continually grow so that scientific events and interactions have an advanced scientific exchange level for the best evidence-based practice.

An important area of further growth of the MSL role is the multidisciplinary collaboration of medical specialists in the context of continuing medical education of public health partners on therapeutic innovation, as well as in the empowerment of patient associations on therapeutic gaps and developments.